



Questions?
Email us
info@creelsolutions.com

Or call us
1-902-464-4388
1-877-755-2777

Halifax - The Nearshore
Solution

Canada has a large pool
of highly skilled IT
resources and its quality
of life makes it
attractive to IT
professionals.

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Why Nearshore Outsourcing?

As nearshore outsourcing has become a greater part of organizations' outsourcing strategies, Canada has become the ideal location for outsourcing providers. With a very similar culture and legal system to the US and close proximity to major US markets, Canadian outsourcing providers are able to provide high quality, low cost, low risk outsourcing solutions.

"For many U.S. companies, Canada is an attractive near-shore alternative to sending applications work offshore because of its language and cultural affinity and its very low geopolitical risk. Moreover, the Canadian legal system works well with the U.S. legal system, making it easier to protect intellectual property."

- Optimize Magazine, June 2003

Nearshore outsourcing is becoming an essential component of successful outsourcing strategies for most leading US organizations. It is an outsourcing solution that can benefit large and small organizations alike.